




THE JUNIOR LEAGUE
OF CHARLOTTE, INC.
Making A Difference Since 1926





AMANDA KOHOUT
PRESIDENT
2025 | 2026

DEAR POTENTIAL PARTNER:

"Imagine a community where women unite to drive impactful change, where leadership isn't just a title but a commitment to making a real difference. Welcome to the Junior League of Charlotte.

At JLC, we're more than just an organization; we're a force for positive transformation. Our mission? To empower women to lead with purpose, to amplify their voices for meaningful community impact. Through volunteer action, collaboration, and top-notch training, we're shaping leaders who don't just talk about change but roll up their sleeves and make it happen. Our leadership programs like the Leadership Development Institute and the Public Policy Institute are the launchpads for our members' journey towards making a difference. But it doesn't stop there. With our monthly Training Tuesdays, we delve deep into professional, leadership, health, and personal growth topics, ensuring our members are equipped with the skills they need to thrive in any endeavor.

But what truly sets us apart is our commitment to our community. We're not just talk. Starting June 1, 2023, we've focused our efforts on Children's Mental and Physical Health, partnering with organizations to promote healthy living, support mental well-being, and provide essential resources for children in need.

So, if you're ready to be part of something bigger, if you're ready to lead with purpose and drive change that matters, then join us at the Junior League of Charlotte. Together, let's build a brighter, healthier future for all."

"At the Junior League of Charlotte, we're on a mission to empower women to lead with purpose and drive meaningful change in our community. Through top-tier leadership programs like the Leadership Development Institute and the Public Policy Institute, paired with our monthly Training Tuesdays, we equip our members with the skills they need to make a difference. And our commitment to Children's Mental and Physical Health means we're not just talking about change; we're actively partnering with organizations to make it happen. Join us at JLC and be part of a movement that's shaping a brighter future for Charlotte."





THE JUNIOR LEAGUE OF CHARLOTTE WHO WE ARE AND HOW WE SERVE

MISSION STATEMENT

The Junior League of Charlotte, Inc. is an organization of women whose mission is to advance women’s leadership for meaningful community impact through volunteer action, collaboration, and training.

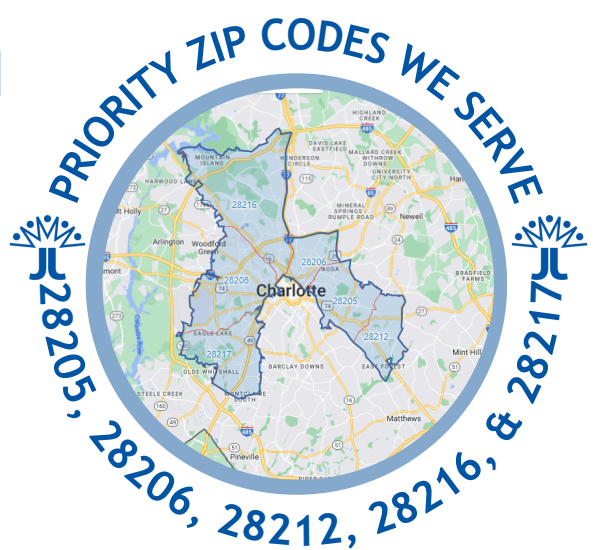
VISION STATEMENT

The Junior League of Charlotte, Inc. will be a leading force in improving the lives of children and families in this community.

DIVERSITY & INCLUSION COMMITMENT STATEMENT

The Junior League of Charlotte, Inc. welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations and communities.

COMMUNITY PLACEMENTS WE SERVE

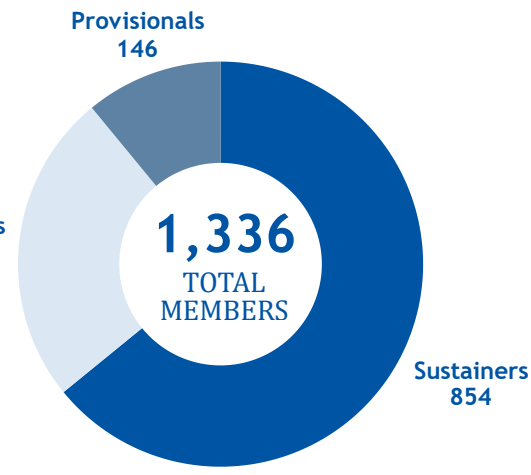


JLC BY THE NUMBERS

99
YEARS OF RICH HISTORY IN CHARLOTTE

26,668
PEOPLE IMPACTED IN THE CHARLOTTE COMMUNITY EACH LEAGUE YEAR

1.7 MILLION
HOURS OF COMMUNITY SERVICE SINCE 1926





HOW YOUR SPONSORSHIP HELPS EMPOWER WOMEN AND ENRICHES THE CHARLOTTE COMMUNITY

\$100,000 CENTENNIAL PARTNER

Recognition our Centennial partner for the year by developing and supporting our ongoing signature project, garnering high visibility due to our community-wide celebration of our 100th anniversary milestone

CHARLOTTE COMMUNITY IMPACT	Sponsoring 40 hours of 40 JLC volunteers to organize food and supplies at Second Harvest Food Bank for the year	\$50,000	Recognition as a Sponsor for a large Fundraiser during the year	JUNIOR LEAGUE OF CHARLOTTE IMPACT
	Sponsoring 75 leaders in the JLC within the 5 councils of the league, advancing their training and development	\$25,000	Recognition as a Sponsor of our year-long provisional training program	
	Assisting in packing 400 Girl Flow Kits	\$10,000	Recognition as a Sponsor of our Member socials for training and engagement, with high visibility around the Charlotte community	
	Assisting in packing 1,000 Stem Kits at Classroom Central	\$7,500	Recognition as a Sponsor of our Done in a Day (DIAD) community outreach initiative throughout the year	
	Assisting in packing supplies for 165 backpack kits at Classroom Central	\$5,000	Recognition as a Sponsor of our Monthly member Trainings	
	Five months of work with Thompson Child and Family Focus's Friends of the Children Program	\$2,500	Recognition as a Sponsor of our Leadership Development Institute Training	
	Two months of work with Thompson Child and Family Focus's Friends of the Children program	\$1,000	Recognition as a Sponsor of our Public Officials Breakfast	

*THE ABOVE ARE SELECT EXAMPLES OF HOW SPONSORSHIP DOLLARS COULD MAKE AN IMPACT. DONATED DOLLARS SUPPORT THE JLC'S COMMUNITY PARTNERS, LEADERSHIP DEVELOPMENT PROGRAMS, MEMBER DEVELOPMENT OPPORTUNITIES, RECRUITMENT, SPECIAL PROJECTS, AND MORE.



CORPORATE SPONSORSHIP LEVELS

\$1,000

INVITATION TO DONOR RECEPTION
 RECOGNITION IN ANNUAL REPORT
 LOGO PLACED ON JLC SPONSOR WEBSITE PAGE
 MONTHLY RECOGNITION IN MEMBER "HAPPENINGS" EMAIL NEWSLETTER
 RECOGNITION ON JLC SOCIAL MEDIA

\$2,500

SAME AS \$1,000 LEVEL
AND
 SPONSOR OF SMALL FUNDRAISER
 WEBSITE LINK ON JLC SPONSOR WEBSITE PAGE
 CUSTOM SOCIAL MEDIA POST

\$5,000

SAME AS \$2,500 LEVEL
AND
 SPONSOR SPOTLIGHT IN JLC MEMBER "HAPPENINGS" EMAIL NEWSLETTER
 PROMOTIONAL TABLE AT **ONE** GMM

\$7,500

SAME AS \$5,000 LEVEL
AND
FOUR TICKETS TO CHOSEN PUBLIC EVENT
 OPPORTUNITY TO SPEAK AT **ONE** TRAINING EVENT FOR MEMBERS

\$10,000

SAME AS \$7,500 LEVEL
AND
 OPPORTUNITY TO SPEAK AT **ONE** GMM
 TOTAL OF **SIX** TICKETS TO CHOSEN PUBLIC EVENT

\$25,000

SAME AS \$10,000 LEVEL
AND
 OPPORTUNITY FOR JLC BUILDING NAMING RIGHTS OF ROOM FOR **THREE** YEARS
 TOTAL OF **TEN** TICKETS TO CHOSEN PUBLIC EVENT

\$50,000

SAME AS \$25,000 LEVEL
AND
 LOGO ADVERTISEMENT FOR ALL GMM
 TOTAL OF **FIFTEEN** TICKETS TO CHOSEN PUBLIC EVENT

\$100,000

PRESENTING SPONSOR FOR THE **100TH** CELEBRATION- ACCESS TO ALL MEMBERS
 TOTAL OF **TWENTY** TICKETS TO CHOSEN PUBLIC EVENT



JUNIOR LEAGUE OF CHARLOTTE
 EMPOWERING WOMEN. ENRICHING CHARLOTTE.

WWW.JLCHARLOTTE.ORG

DO YOU WANT TO SPONSOR ONE OR MORE EVENTS? DONATE SPACE, AUCTION ITEMS, FOOD & BEVERAGE, SAMPLES, OR SWAG?

REACH OUT TO
CINDY.TURNER@JLCHARLOTTE.ORG



INDIVIDUAL SPONSORSHIP LEVELS

\$250

THANK YOU IN
JLC HAPPENINGS
NEWSLETTER

\$500

THANK YOU IN
JLC HAPPENINGS
NEWSLETTER
INVITATION TO
DONOR
RECEPTION

\$1,000

1926 SOCIETY

THANK YOU IN
JLC HAPPENINGS
INVITATION TO
DONOR
RECEPTION
1926 SOCIETY
RECOGNITION
ON PLAQUE
IN LOBBY
RECOGNITION
ON JLC
SPONSOR
WEBSITE

\$1,500

THANK YOU IN
JLC HAPPENINGS
INVITATION TO
DONOR
RECEPTION
1926 SOCIETY
RECOGNITION
ON PLAQUE
IN LOBBY
RECOGNITION
ON JLC
SPONSOR
WEBSITE
TWO TICKETS TO
PUBLIC EVENT

\$2,000

THANK YOU IN
JLC HAPPENINGS
INVITATION TO
DONOR
RECEPTION
1926 SOCIETY
RECOGNITION
ON PLAQUE
IN LOBBY
RECOGNITION
ON JLC
SPONSOR
WEBSITE
FOUR TICKETS TO
PUBLIC EVENT
NAME ON
DONOR SIGN IN
GARDEN

SPONSORSHIP LEVELS ARE BASED ON INDIVIDUAL CONTRIBUTIONS ONLY; EMPLOYER MATCHING GIFTS AND CORPORATE INCENTIVE GRANTS ARE EXCLUDED.



JUNIOR LEAGUE OF CHARLOTTE
EMPOWERING WOMEN. ENRICHING CHARLOTTE.

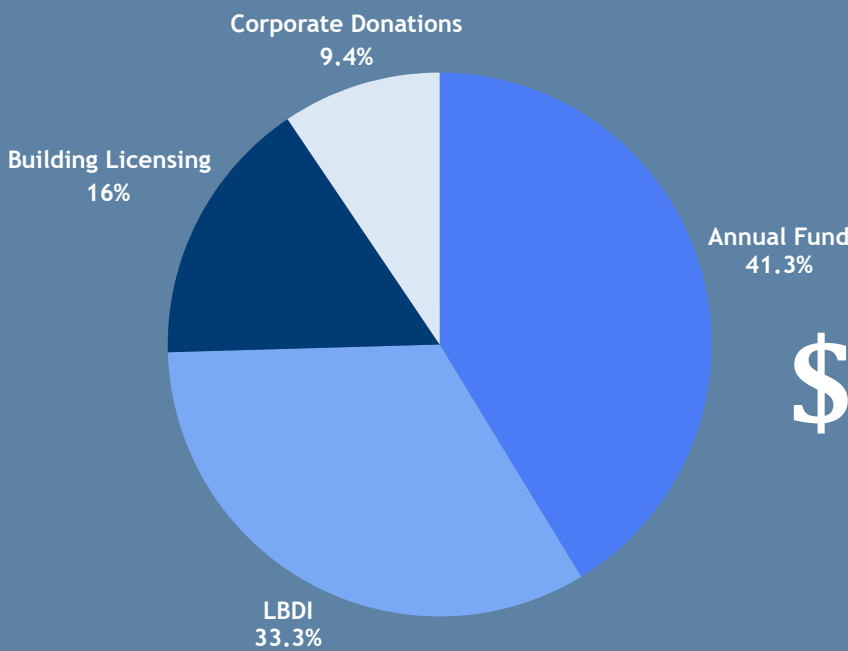
WWW.JLCHARLOTTE.ORG



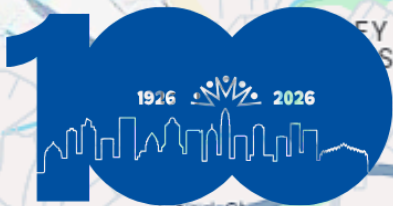


FUNDS RAISED IN 2024-2025

\$127,140.57



PROJECT	DETAILS	OUTCOME
ANNUAL FUND	<p>The Annual Fund provides unrestricted monetary support to JLC’s community partners and creates new training and leadership opportunities for members.</p>	<ul style="list-style-type: none"> Exceeded goal of \$45,000 by 17%!
LITTLE BLACK DRESS INITIATIVE	<p>"LBDI" is a week-long, social media-driven fundraising campaign that uses the iconic ‘little black dress’ to raise awareness about poverty and its effects in Mecklenburg County.</p>	<ul style="list-style-type: none"> Raised \$42,278.84 in one week! 58 members served as social ambassadors for the campaign. 520 unique donors helped us surpass our goal of \$40,000!
BUILDING LICENSING	<p>Our vision for the JLC Building is to provide a comfortable space for community members to gather for both collaboration and celebration.</p>	<ul style="list-style-type: none"> Worked with 45 local businesses and nonprofits to provide a low-cost event space solution. 18 of the rentals were to nonprofits around Charlotte!



JUNIOR LEAGUE OF CHARLOTTE
EMPOWERING WOMEN. ENRICHING CHARLOTTE.

**INITIATIVES THE
JUNIOR LEAGUE OF
CHARLOTTE HAS
DIRECTLY IMPACTED
OVER THE LAST 100
YEARS**



**THOMPSON CHILD
DEVELOPMENT
CENTER (1996)**

**REID PARK
ACADEMY (2012)**

Frazier Park

BERRY HILL HOUSE (1976)

DISCOVERY PLACE (1981)

**CHILDREN'S THEATRE
OF CHARLOTTE (1948)**

**MINT MUSEUM
OF ART (1936)**

**THE COUNCIL FOR
CHILDREN'S RIGHTS
(1979)**

**JLC WEARHOUSE
(1936)**

**CHARLOTTE SPEECH
& HEARING (1967)**

**CHARLOTTE DRUG
EDUCATION CENTER (1971)**

**JUNIOR LEAGUE
BABY HOME (1928)**

**DUKE MANSION
(1977)**

**LEVINE CHILDREN'S HOSPITAL
FAMILY RESOURCE CENTER (2007)**

DILWORTH

GRIER HEIGHTS

**TEEN HEALTH
CONNECTION (1992)**

**THE CHARLOTTE
NATURE MUSEUM (1946)**

EASTOVER

COLONIAL VILLAGE

YORK ROAD



We cannot serve
without your
generous *support.*

Thank you

to our volunteers,
donors and community
partners for your
unwavering support
throughout the years.

✉ info@jlcharlotte.org

🌐 www.jlcharlotte.org

📍 1332 Maryland Avenue
Charlotte, NC 28209

☎ +1 704-375-5993



SPONSORSHIP FORM

IF YOU HAVE ANY QUESTIONS OR WOULD LIKE TO LEARN MORE ABOUT NON-MONETARY DONATION NEEDS, PLEASE EMAIL CINDY.TURNER@JLCHARLOTTE.ORG

CONTACT NAME: _____

COMPANY NAME: _____

MAILING ADDRESS: _____ **CITY:** _____

STATE: _____ **ZIP:** _____ **PHONE NUMBER:** _____

EMAIL ADDRESS: _____

SPONSORSHIP INVESTMENT LEVEL (SELECT ONE):

CORPORATE

- \$ 1,000 \$ 10,000
 \$ 2,500 \$ 25,000
 \$ 5,000 \$ 50,000
 \$ 7,500
 \$ 100,000- CENTENNIAL PARTNER

INDIVIDUAL

- \$ 250 \$ 1,500
 \$ 500 \$ 2,000
 \$ 1,000-1926 SOCIETY



**PLEASE COMPLETE THE FORM AND
MAIL WITH DONATION TO:**

JUNIOR LEAGUE OF CHARLOTTE, INC.
1332 MARYLAND AVENUE
CHARLOTTE, NC 28209

THE JUNIOR LEAGUE OF CHARLOTTE IS CLASSIFIED AS A 501(C)(3) NON-PROFIT ORGANIZATION BY THE STANDARDS OF THE INTERNAL REVENUE SERVICE (IRS). THEREFORE, THIS DONATION MAY BE TAX-DEDUCTIBLE TO THE EXTENT ALLOWED BY THE LAW.

